

USC Dance Marathon



USC Dance Marathon

Business Partnership Opportunities
2026-2027

Welcome to the family

Thank you so much for your interest in partnering with USC Dance Marathon (USCDM) to make miracles for the Miracle Kids of Prisma Health Children's Hospital - Midlands! Your commitment to children's health truly makes a difference at our local Children's Miracle Network Hospital and with our Miracle Families. USCDM funds directly benefit our hospital's Child Life program. This all would not be possible without the support and dedication from your business!

The Child Life Program at our Children's Hospital focuses on treatment education initiatives, and emotionally supporting patients and families during their hospital stay. These resources help ensure that every child receives not only the best possible medical care but also the compassion and support they need during their hospital journey.

Thank you,

Connor Boyle

VP of Finance

Peter Pastore

Director of Sponsorships

About Us

USC Dance Marathon (USCDM) is the largest student-run philanthropic organization in South Carolina, supporting **Prisma Health Children's Hospital – Midlands**, the state's largest freestanding children's hospital, serving over 150,000 children annually.

USCDM 2026 BY THE NUMBERS

Over
15,000
Donors

\$765,401
raised in 2026

1318
Participants

76 Registered
Teams

Over
\$10,000,000
raised since 1998

29
Years
Strong

2026 Partners



SPONSORSHIP OPPORTUNITIES

MAIN EVENT: Saturday, February 20, 2027, 9am-11pm

Community Partner: \$1,000

- Social Media Recognition
- Company recognition at Main Event
- Company name on USCDM website
- Access to USCDM Sponsor Newsletter

Brand Partner: \$2,500

- All Community Partner Incentives +
- Company name and logo on participant t-shirts
- Company name and logo on USCDM website
- Vendor Access for fundraising events

Visibility Partner: \$5,000

- All Brand Partner Incentives +
- Promotional Item table at Main Event
- Sponsor a matching hour and activity on fundraising push day
- Company logo on our banner at Main Event

Silver Spur Partner: \$10,000

- All Visibility Partner Incentives +
- "Power Hour" during Main Event where donations are matched
- Company logo on USCDM graphic displayed in University student union building

Garnet Gold Partner: \$15,000

- All Silver Spur Partner Incentives +
- Speak on stage at Main Event
- Company information on all donor thank you emails and letters (Approx. 13,000 donors)

Presenting Partner: \$25,000

- All Garnet Gold Partner Incentives +
- Name and logo on ALL USCDM Initiatives
- Check presentation on stage at Main Event
- Logo on all dancer packets distributed the week before Main Event

Note to Any Interested Partners

- We are willing to work with you on pricing if you are interested in particular incentives
- Please contact if you are interested in providing in-kind donations

SPONSORSHIP INCENTIVES

Sponsor Benefits	Presenting Partner \$25,000	Garnet Gold Partner \$15,000	Silver Spur Partner \$10,000	Visibility Partner \$5,000	Brand Partner \$2,500	Community Partner \$1,000
Social Media and Main Event Recognition						
Vendor Access for USCDM Fundraising Events						
Name and Logo on Participant T-Shirts						
Sponsored Matching Hour						
Promotional Item Table at Main Event						
Logo on Main Event Banner + Sponsored Activity						
Sponsored "Power Hour" During Main Event						
Logo at the Student Union Building						
Invitation to Speak on Stage at Main Event						
Company Info on all Donor Thank you Emails/Letters						
Logo on all Participant Packets						
Check Presentation on stage at Main Event						

WHY WE DANCE

USCDM dances for our 16 Miracle Children and any child at the Prisma Health Children's Hospital-Midlands. These kids are the foundation of our future and the purpose of USCDM.

Jayne Walker



Joelle White



Tap Priester



Lila Mozingo



Together, we can change kids' health and change the future.

Zoe Tipping



Emma Caulder



Ellington Hewitt



Briana Allen



CONTACT US

Please feel free to contact us if you have any questions regarding partnership opportunities.

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Prisma Health Midlands Foundation is a 501(c)(3) public charity.