DATE

NAME OF BUSINESS

ADDRESS

ADDRESS

To Our Friends at NAME OF BUSINESS,

University of South Carolina Dance Marathon (USCDM) works to raise money for Palmetto Health Children’s Hospital, and it is the largest student organization at the University of South Carolina. This hospital serves more than 150,000 local children each year and is the largest freestanding children’s hospital in South Carolina. All funds go directly to the Child Life program, which funds programs like pet therapy, music therapy, and other essential services that most kids’ insurance refuse to pay for. Students in USCDM raise awareness and funds for the hospital through community events, personal fundraising initiatives, and partnerships with local businesses.

USCDM’s main event is a 14-hour event with food, music, and dancing, culminating in the reveal of our total funds raised for the year. Students are not allowed to sit, sleep, or rest for the entirety of the event. Throughout the event, miracle families and students speak to motivate one another and share their stories. In its 19th year, USCDM broke records and raised $703,289with over 1,400 participating students.

I was wondering if you would be willing to host a percent night in partnership with USCDM. My personal fundraising goal is INSERT FUNDRAISING GOAL, and I could use your help! In return, I will create a Facebook event and spread the word about the percent night, enticing people to spend money at NAME OF BUSINESS. All donations are tax deductible and help in our efforts to raise money for Palmetto Health Children’s Hospital.

Please keep this organization in mind over the next few weeks, and if you have any questions about how to contribute, please feel free to contact me or visit our website at www.uscdm.org. Thank you for considering this request, and I look forward to hearing from you.

For The Kids,

YOUR NAME

University of South Carolina Dance Marathon

YOUR EMAIL

YOUR PHONE NUMBER