



USC Dance Marathon

PRISMA HEALTH
MIDLANDS FOUNDATION

Who We Are!

University of South Carolina Dance Marathon is the largest student-run philanthropic organization in the state of South Carolina. We were founded in 1998 and held our first Main Event in our student center. We have since grown exponentially, hosting last year's event in the Columbia Metropolitan Convention Center, raising \$931,016.

Who We Benefit!

We have fundraised for Prisma Health Children's Hospital in the Midlands since the start of our organization. More specifically, the money raised by USC Dance Marathon helps fund the hospital's Child Life program. Child Life supports patients and their families throughout the duration of their care at the hospital. The Child Life program and the children treated at the hospital continue to be our main motivators for fundraising each year.

Our Main Event!

Our organization raises money throughout the school year leading up to our Main Event. Our Main Event is a 14-hour long fundraising event in the Spring, where our participants come together to dance, celebrate our accomplishments, and continue to raise money as we countdown to our annual fundraising total reveal.

BENEFITS AND LEVELS \$500+ are eligible to be a Color Team Sponsor	Gamecock \$300	Hero \$500	Garnet \$1000	Cola \$2500	Miracle \$5000	Star \$7500	Silver \$10000
Logo present on our website							
Shoutout on Instagram							
Shoutout of Facebook							
Logo present on Sponsor Banner at Main Event							
Logo present on Main Event screens							
Logo on Main Event t-shirt							
Company Logo on Thank You Newsletter							
Opportunity to be present at another USCDM event							
Sponsor a fundraising push hour at Main Event							
Sponsor a matching hour at Main Event							
Give out promotional items at Main Event							
Stage Time at Main Event							

CONTACT INFORMATION

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Our Website: uscdm.org
Facebook & Instagram:
@USC Dance Marathon