

# USC DANCE MARATHON



**YEAR 25**  
**MARCH 25, 2023**

9 AM - 11 PM  
WELLNESS AND  
FITNESS CENTER



# Main Event

## FAQ

### What is Main Event?

Main Event is the celebration of our year-long fundraising efforts. You can expect to hear stories from our miracle families and Child Life Specialists, learn the Morale line dance, experience fun performances, and witness our final flip of our total fundraising efforts throughout 2022-23. This year marks our 25th Main Event on South Carolina's campus!

### Will I be fed at Main Event?

Yes! Heroes are served lunch and dinner and given options from a variety of restaurants around Columbia. This year, we are thrilled to partner with many local Columbia favorites including Jack Browns, Cantina 76, Village Idiot, Market on Main, and more! We will work to accomodate dietary restrictions, but please feel free to reach out with any concerns.

### Can I bring in outside food/drink?

Heroes are allowed to bring in a water bottle, but no other outside food or drink are permitted in the WFC.

### What time should I arrive at Main Event?

Main Event check-in will begin at 8AM in the Rotunda of the Wellnes & Fitness Center, with opening ceremonies starting at 9AM. We recommend that you arrive between 8 & 8:30AM to allow us to check you in prior to opening ceremonies. Check in will close during opening cermonies, but will reopen at 11:00AM.

### Is there a fundraising minimum to attend Main Event?

No, students just need to pay the \$15 registration fee to attend Main Event. We highly encourage participants to raise \$52 for the number of inpatient beds on the third & fourth floors of Prisma Health Children's Hospital - Midlands.

### What should I wear to Main Event?

Each student organization and registered hero is placed onto a color team for Dance Marathon. We encourage you to deck yourself out in that color or wear something that represnts your organization! Be sure to wear comfortable shoes. Feel free to reach out if you don't know your color team!

### What should I bring with me to Main Event?

Most importantly, make sure you have your **Carolina Card** with you when you arrive at Main Event. Additionally, we recommend bringing a portable charger, water bottle, and a fanny pack to hold your belongings in. Should you need to leave Main Event for any reason, you will need to re-scan your Carolina Card to re-enter. There is no bag storage, so we recommend only bringing what you can fit in a fanny pack.

**Feel free to reach out to**  
**[sodmcampus@mailbox.sc.edu](mailto:sodmcampus@mailbox.sc.edu) with any**  
**additional questions!!**





# Meet our Miracles

One of our favorite parts about Main Event is having the opportunity to hear from and hang out with our Miracle Families! Our miracle kids are children who have been treated at Prisma Health Children's Hospital - Midlands and impacted by USCDM. We are so excited for you to meet them!



**Joelle White**



**Jayne Walker**



**Tap Preister**



**Nathan Martin**



**Lila Mozingo**



**Zoe Tipping**



# Main Event Preview

## Big Events

8:00AM Hero Check-in Begins

9:00AM Opening Ceremonies Begin

12:15-1:30PM Lunch

2:15PM Gift Card Raffle Drawing

4:00PM Mazn DJ

5:00-6:00PM Dinner & Silent Disco

6:45PM Light Up a Kids Life Ceremony

8:00PM Mr. USCDM

9:00PM DMPM Rave

10:50PM Final Flip!!

## Food Vendor Sneak Peek



# Fundraising Crash Course

## Miracle Week 2023

Main Event is **this week!** Here's a step-by-step plan of what to do this week to fundraise and get ready for the big day:

### Step 1: Make a Donor Drive Account/Facebook Fundraiser:

Once you've registered and made your Donor Drive account, log in and make a Facebook Fundraiser! It's a great way to reach a new audience of potential donors.

How to:

1. Log into your Donor Drive.
2. Go to "Welcome, Y/N" and click account
3. Under "Your Events," there will be an option to create a FB Fundraiser
4. Invite friends and family to your fundraiser page.



### Step 2: Download the Donor Drive App

If you haven't already, go to the App Store (or this QR code) and download the Donor Drive (DD) app! This will be your FastPass into Main Event on Saturday, and will facilitate the check-in process. Feel free to add pictures and customize your "story" within your fundraising page! Make sure to select Miracle Network Dance Marathon.

### Step 3: Fundraise, Fundraise, Fundraise!

Last but certainly not least, fundraise away! Below are a few ideas of quick and easy fundraising ideas to get you started.

- Email past and present professors
- Sell sweet treats/snacks at organization meetings or chapters for donations
- Spring cleaning closet cleanout
- Text friends from home, old coaches, babysitters, etc.
- Post an update on your Facebook Fundraiser

**USCDM appreciates you and your dedication to changing kids' health.  
Let's make this 25th year the best one yet!  
Forever to thee Kids!**



# Need ideas of potential donors to reach out to for donations?

High school friends  
Parent's friends  
Parent's work colleagues  
Friends from summer camp  
Co-workers  
Families you babysit for  
People who are involved in philanthropy work  
People who you have donated to for other causes  
Old babysitters  
Old or current coaches, directors, etc.  
Teachers (and teachers from middle/elementary school)  
Someone who participates in another DM  
Current or former teammates  
People from your church  
Relatives (parents, grandparents, aunts/uncles, cousins, second cousins, etc.)  
Neighbors (letter in their mailbox)

## Year 25!

This year, we are celebrating the 25th anniversary of USC Dance Marathon here at the University of South Carolina. This is something super important to tell people when asking them for donations! Over the last 25 years, USC Dance Marathon has raised over \$8.1 million for our local children's hospital! This is an amazing movement to be a part of, especially in this anniversary year!

