

#### **ABOUT US**

USC Dance Marathon (USCDM) is the largest student-run philanthropic organization in South Carolina, supporting Prisma Health Children's Hospital – Midlands, the state's largest freestanding children's hospital, serving over 150,000 children annually.

Our efforts benefit the hospital's Child Life Program, treatment education initiatives, and ongoing emotional and financial support for patients and their families. These resources help ensure that every child receives not only the best possible medical care but also the compassion and support they need during their hospital journey.

#### **USCDM 2025 BY THE NUMBERS**

Over **13,000** Donors

**92** Registered Teams

**\$652,928** raised in 2025

Over **\$9 million**raised since 1998

1,655
Participants

28
Years
Strong

#### **GENERAL BENEFITS**

- Connection with hundreds of college students
- Exposure through our brand connection
- Workforce development opportunities

# SPONSORSHIP LEVELS

MAIN EVENT: Saturday, February 21, 2026, 9am-11pm

## Community Partner: \$1,000

- Social Media Recognition
- Company recognition at Main Event
- Company name on USCDM website
- Access to USCDM Sponsor Newletter

## Brand Partner: \$2.500

All Community Partner incentives plus:

- Company name and logo on participant t-shirts
- Company name and logo on USCDM website
- Vendor Access for fundraising events

### Engagement Partner: \$5,000

All Brand Partner incentives plus:

- Promotional item table at Main Event
- Sponsor a matching hour on a fundraising push day

## Visibility Partner: \$7,500

All Engagement Sponsor incentives plus:

- Sponsor an activity on a fundraising push day
- Company logo on our banner at Main Event

## Silver Spur Partner: \$10,000

All Visibility Sponsor incentives plus:

- "Power Hour" during Main Event, where donations are matched
- Company logo on USCDM graphic displayed in student union building

## Garnet Gold Partner: \$15,000

All Silver Spur Sponsor incentives plus:

- Speak on stage at Main Event
- Company information on all donor thank you emails and letters (approx. 13,000 donors)

#### **Presenting Partner: \$25,000**

All Garnet Gold incentives plus:

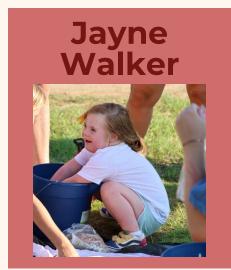
- Name and logo on ALL USCDM Initiatives
- Check presentation on stage at Main
- Logo on all dancer packets distributed the week before Main Event

#### **SPONSORSHIP INCENTIVES**

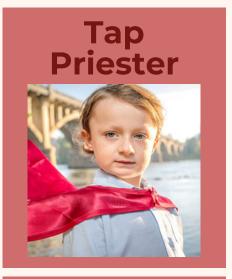
Sponsor Benefits	Presenting Partner \$25,000	Garnet Gold Partner \$15,000	Silver Spur Partner \$10,000	Visibility Partner \$7,500	Engagement Partner \$5,000	Brand Partner \$2.500	Community Partner \$1,000
Social Media and Main Event Recognition	O.	Ç	O.	Ç	Ç	Ç	· O
Vendor Access for USCDM Fundraising Events	<b>O</b> •	•	<b>O</b> •	O.	•	<b>O</b> •	
Name and Logo on Participant T- Shirts	Ç	Ç	O.	Ò	Ç	Ò	
Sponsored Matching Hour	Ö	Ō	Ö	Ò	Ò		
Promotional Item Table at Main Event	Ċ.	Ò	O.	Ò	Ò		
Logo on Main Event Banner + Sponsored Activity	Ö	Ò	Ċ.	Ò			
Sponsored "Power Hour" During Main Event	Ò	Ö	•				
Logo at the Student Union Building	Ò	Ò	•				
Invitation to Speak on Stage at Main Event	Ö	Ò					
Company Info on all Donor Thank you Emails/Letters	Ō	Ò					
Logo on all Participant Packets	•						
Check Presentation on stage at Main Event	<b>Q</b> .						

## WHY WE DANCE

USCDM dances for our 17 miracle kids and all the other children at Prisma Health Children's Hospital-Midlands. These kids are the foundation and purpose of USCDM.



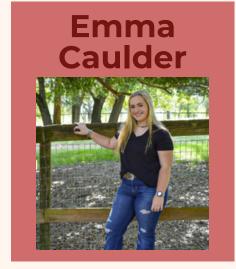






Together, we can change kids' health and change the future.









# **CONTACT US**

Please feel free to contact us if you have any questions regarding these partnership opportunities.

#### **Anthony Rousseau**

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#### Yashu Ranganthan

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Prisma Health Midlands Foundation is a 501(c)(3) public charity.