



USC Dance Marathon
Playground



UNIVERSITY OF SOUTH CAROLINA DANCE MARATHON

USC DM

PARTNERSHIP OPPORTUNITIES





5K Partnership

USC Dance Marathon (USCDM) is the largest student-run philanthropic organization in the state of South Carolina. We raise awareness and funds for **Prisma Health Children's Hospital-Midlands**, to provide patients and their families with the best experience possible, focusing on treatment as well as their emotional well-being.

This Fall, USCDM will host our first ever **Forever To Thee 5K Run/Walk**. This is our first major fundraising event of the year and serves as the official launch of our annual campaign—an opportunity for sponsors like you to make a meaningful impact from the very start. Since 1998, USCDM has raised almost \$9 million.

Where: November 15th, 2025

Where: Saluda Shoals Park

Who: Columbia Community

BENEFITS

- **Connection to our network of college students**
- **Exposure through our brand connection**
- **Workforce development opportunities**
- **Social Media Recognition**
- **Tax Benefits**



SPONSORSHIP LEVELS

In-Kind Sponsors

Recognition can be negotiated based on contribution

Bronze: \$100

- Social Media Recognition
- Name on USCDM fundraising website

Silver: \$500

- Social Media Recognition
- Name on USCDM fundraising website
- Partner Name on Shirt
- Vendor Booth for Half of Event

Gold: \$1,000

- Social Media Recognition
- Name on USCDM fundraising website
- Partner Name on Shirt
- Vendor Booth for Full Event
- On-stage shout out during awards

Miracle Makers: \$2,000+

- Social Media Recognition
- Name on USCDM fundraising website
- Logo and Name on all 5K Merchandise
- Vendor Booth for Full Event
- On-stage shout out during awards

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For More Information: uscdm.org



Instagram:
4,987 Followers
@uscdancemarathon



Facebook:
5,500+ Followers
@USCDanceMarathon